

Annual Report 2024



조선가정건강협회
Family Health Association of Korea

MISSION

To champion reproductive health and rights, and provide and enable quality information, education, communication and services for all, especially those in rural and mountainous areas.

TARGET AREAS

South Phyongan Province	Kangwon Province
North Phyongan Province	South Hamgyong Province
South Hwanghae Province	North Hamgyong Province
North Hwanghae Province	Ryanggang Province

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Foreword from President



I am looking back upon the year 2024 with deep emotions, which marked a new heyday in socialist construction, unfolding great changes and dynamic advances in all aspects of state building.

Those were meaningful days indeed when our country, amid the marked growth trend throughout the overall economy, pushed ahead with the policy of local development linked with the well-being of the people and brought about the first perfect entities, spreading gigantic struggle for new additional tasks including establishment of modern public health institution in the local areas.

Especially, the sublime pictures of people-first principle created during the rehabilitation construction in the flood-hit areas instilled into people's hearts warm love of kinship to the wonder of the world. Keeping pace to progressive policies of the Government, Family Health Association of Korea(FHAK) exerted its utmost to implement various projects for promotion of people's reproductive health(RH) right in 2024 as well.

Member Association(MA) delivered RH services without interruption for 100,000 population in rural and mountainous areas and strengthened its influence through collaboration with relevant agencies, while spreading Information, Education and Communication(IEC) activities aggressively among young people and dozens of communities.

I am convinced it is entirely thanks to the devoted support and assistance from the Government who spares nothing for people that MA could remain faithful to its mission and commitment throughout the arduous journey. Availing myself to this opportunity, I would like to convey my wholehearted gratitude in the name of FHAK and myself to the Government who offered selfless support to MA's activities for promoting people's RH despite vast and tough struggle towards epochal transformation of local rejuvenation.

Reproductive health is fundamental human right.

International Planned Parenthood Federation(IPPF)'s mission is to attain sexual and reproductive health right for all across the world, thereby we always keep it as our pride to work as a member of the IPPF.

As ever, IPPF has fully demonstrated its solidarity and power in the activities to realize its mission countering all setbacks and challenges in 2024 as well, and tried their best to give us friendly advice and assistance in MA-centered principle.

I tender my deep thanks to IPPF for the sincere aids to our activities in improving SRHR, regarding it as its duty to accomplish the rights and equality of human.

In the future, we will make redoubled efforts to discharge fully our heavy obligation and responsibility we assumed before people, always mindful of MA's noble aspiration.

To conclude, I express warm greetings and encouragement to entire volunteers and staff who have strenuously worked all year helping and leading each other in difficulties.

Dr. Kim Kyong Hye

President

Family Health Association of Korea

김경혜

Foreword from ED

I would like to pay tribute to all volunteers and staff of FHAK for the indomitable labor and boundless loyalty to their role throughout the meaningful year 2024, when the ideal of rural rejuvenation began to turn into reality ahead of us.

In 2024, a year of great challenge and threat to us, MA has obtained many achievements thanks to our devoted volunteers and staff.

Delivery of 474,095 RH services to 121,848 people in rural and mountainous areas is the most remarkable success to firstly note here in view of MA's goal.

Convenient innovative service conditions have been fixed up in 5 Family Health Clinics(FHCs) and agile measures have been adopted in response to changing demands, with the result that the trust of people was secured and consolidated, making contributions to attaining the goal toward service increase.

Participating in the development of National Reproductive Health Medium Term Strategy and the joint activities with several relevant agencies, MA gained fruitful achievements in creating favorable environment for improvement of RH.

In addition, 75 communities and 2 women's organizations cooperated in various activities for well-being of family and society as well as protection of women's health.

MA fundamentally finished the planned activities involving arrangement of 6 capacity-building trainings, update of management system in 2 Service Delivery Points(SDPs) and qualitative and quantitative growth of the organization by recruiting 80 volunteers.

Whenever I think about those valuable attainments of 2024 as always, the dedicated support of the Government is the first to come across my mind.

On behalf of FHAK, I extend my appreciation to the Government for providing constant assistance and vitality to MA in face of trials.

The year 2024 was not smooth in the least. Though there had been some errors such as confusions in some program activities failing to cope with unexpected change, advices from IPPF were helpful to us.

I express my deep gratitude to IPPF for their invariable concern and support to us under the ideal of "One Family".

Now we have much more jobs to do than we have already done, and more barriers remain ahead of us.

In coming years, FHAK will boldly overcome whatever adversities with renewed endeavor, and will always be true to its self-affirmed responsibility.



Dr. So Hyon Chol

Executive Director

Family Health Association of Korea

소현철

Service Delivery

Service Delivery through FHCs and Outreach Service Teams(OSTs)

FHCs and OSTs are main SDPs of MA rendering comprehensive RH services including family planning (FP) service for population in rural and mountainous areas. MA, regarding it as the fundamental mission to promote people's reproductive health, attaches highest importance to service delivery and pays the greatest attention to it. Owing to sudden financial deficiency, temporary hardships had arisen in provision of medical supplies.



However, medical activities for clients could be sustained nonstop by active support of the Government.

Consequently, 97,697 clients received 317,678 RH services including 97,218 FP services during 2024.

The clients' satisfaction in SDPs was rated as 69.42% on average.

These achievements are the result of truthful devotion by service providers who are willing to fulfill their tasks for population despite ordeals.

To create more suitable service environment

Ensuring convenience for all in service is the crucial guarantee not only to upswing the quality of care but also to meet the rising demands of population.

In 2024, MA had intended to newly establish remote counselling system in 4 FHCs and to set up barrier-free environment in 1 FHC.

However, these plans were seriously delayed than schedule due to financial difficulties and lack of management capability to cope with them.

It was not until the end of the year that tele-counselling settings were finally established in Uiju and Thongchon FHCs. The total number of clients who received RH services via remote counselling in the year was 2,100.

Meanwhile, renovation originally planned in April also had to be postponed twice.

By devotion of Governing Body (GB) and Senior Management Team (SMT) members, necessary arrangements were made so that the reconstruction could began to set up barrier-free environment.

Though it was not finished perfectly within 2024 as planned, it served as an opportunity in consolidating once again MA's will to push ahead with activities for people without interruption under any harsh circumstances.



To meet the increasing demands of women on RH service

Offering a variety of services according to demands is vital in maintaining people's health and enhancing the quality of life.

In recent years, along with the expansion and reinforcement of preferential treatments and state policies for families with many children, new social surroundings are being created where women tend to give birth to more babies and their demands on RH service are also changing.

As the demands are increasing for gynecological service, especially for infertility than in the past, it is necessary for FHCs to elevate the capability in these fields.

Therefore, MA distributed to FHCs relevant technical references and involved necessary staff for refresher trainings while organizing MA's own technical courses to raise the skills of medical staff.

In the meantime, appropriate actions have been taken based on the detailed assessment about clients' demands through Net Promoter Score (NPS).

As a result, the number of services for gynecology increased by 6.59% compared with prior year.



Creating Favorable Environment



Discussions for development of National Reproductive Health Medium Term Strategy

In March 2024, deliberations were made under the auspices of Ministry of Public Health (MoPH) at Pyongyang Maternity Hospital on the National Reproductive Health Medium Term Strategy.

Present here were officials and experts from several organs including the Academy of Medical Science, National Institute for Public Health Administration, Pyongyang Maternity Hospital and the Population Centre as well as 3 staff from MA.

The meeting identified the implementation indicators to be reflected in the strategy and debated on choosing the partner agencies and organizations in charge.

While key areas were selected as pregnancy and delivery, postpartum care, neonatal



care, reproductive tract infections (RTIs), infertility, cervical cancer and breast cancer, menopausal care and adolescent health care, etc., the attendants also talked out about the minimum initial service package (MISP).

The staff had a presentation about international activities, standards and experiences of FHAK in this field.

Amid the debate on the importance of protecting the security and health of women and children in crisis such as natural disasters, the meeting reached the consensus to reflect this sector in the medium term strategy, confirming MA as partner agency for its implementation.



Male participation brisk in communities

To enhance men's role in family is one of the important factors for promoting family's well-being and women's reproductive health.

From 2023, MA has been implementing the project to help men acquire wider knowledge about reproductive health so that they actually share women's domestic burdens and fulfill their responsibility.

75 communities participated in the project in 2024, consecutive to 2023.

The community leaders took key role in this success.

7 batches of trainings by regions enabled community leaders to fully recognize the importance of the project implementation and to foster its successful progress within their groups.

Besides, 50,000 copies of IEC materials on the project have been made and



disseminated.

In this process, a lot of men became to have a deep understanding about their roles in ensuring wives' health as well as future and happiness of family, thereby it brought about positive response from local people, especially women in project areas.



In conformity with the emotional traits of youth

As youth are masters of future to shoulder the prospects of society, it is of great significance to prepare them successfully in RH field.

MA arranged activities with focus on constant upgrade of styles and methods in RH education for young people to meet their psychological characteristic per ages, which is being sensitive to all that is new and enterprising.

To this end, attentions have been paid among volunteers to suggest more than one kind of new idea for RH education of youth.

Several priceless feedbacks were presented by their creative thoughts and endeavor.

In particular, most highly appraised was new ebook entitled "Companion for Youth's Health" which was developed by Kim Su Gil, a volunteer from South Hwanghae Province with long years of experience in youth activities.

Its merits lie not only in heightened educative effectiveness showing vivid pictures about references and education methods necessary for peer educators, but also in easy availability at any time, at any place.

These new innovative resources were very useful in raising awareness of young people on reproductive health.



Broad Solidarity and Unity



Activities to protect maternal and child health

Recently, there pervades new social climate of giving prominence to and learning after the women with many children.

In this new context, additional goals were set forth and implemented to protect health of prolific mothers and children.

Under the collaboration with local women's groups, MA distributed IEC materials on the subject of raising children and protecting women's health while related workshops were organized.

A meeting on the theme of "Let's cultivate a happy family" was arranged at Cultural Halls in Unhung County of Ryanggang Province and in Sukchon County of South



Phyongan Province to mark 8th March, the International Women's Day.

Officials from local government agencies were also invited to the event.

It also covered the issues about keeping family harmonious and bringing up children to be successful.

A commemorative lecture was given by MA volunteer under the topic of taking good care of maternal and child health.

Government officials in the meeting expressed their intention to contribute to the welfare of family, a cell of the society.



To promote RH of disabled people

Providing service environment convenient for everyone under the concept of "leaving no one behind" is one of the principles MA greatly values all the time.

In 2024, MA, regarding it as the primary condition for ensuring RH of disabled people to set up non-barrier environment in SDPs, proceeded with the introduction of such settings in FHCs under the cooperation with the Korean Federation for the Protection of the Disabled (KFPD).

MA conferred and identified the business plan to establish barrier-free context in all FHCs by 2028 -the final year of strategy plan through two dialogues with senior staff from the Central Committee of KFPD. In addition, the design for barrier-free conditions in Hyesan FHC was finally confirmed after several field visits and consultative meetings with experts in construction. Then the practical issues were taken up in relation to construction.

This will be a significant step in protecting RH of disabled people.



Technical cooperation to deliver Universal Health Coverage

Hosted by FHAK, joint workshop was held for related organs in elderly health sector at People's Cultural Centre on 12th, September.

Attended the workshop were 25 participants involving experts from the Population Centre, Korean Federation for the Care of Aged and Geriatric Center in the Korea General Red Cross Hospital as well as MA staff.

The workshop, with the topic of "Health care for aging population in the level of primary health care", deliberated on contribution to improving the quality of life for elderly people by directing proper concerns to their health and offering easy access to SDPs in the current context of population development with longer life expectancy and higher proportion of the aging population.

The session ended with the consensus upon developing together the proposal aimed to raise awareness on health care for elderly population among service providers in primary health care level and to step up their service capacity.

Thereby, they announced the assignment for development of joint proposal and drew up the detailed schedule for its implementation.

The proposal will be presented to MoPH once it is finished.



Growing and
Strengthening
the Organization



Breaking through new challenge

Since the beginning of the year, unexpected gaps in some funding sources led to tough situation where it was hard for MA to continue even normal operation, not to mention annual program activities. These new barriers and obstacles revealed serious defects in business continuity plan. In order to implement planned activities without fail, MA consistently explored, debated and applied necessary solutions to surmount current challenges. Part of the activities in plan had to be changed, while budget allocation was also



readjusted. GB and SMT members met donors for scores of times to discuss requesting urgent support to close the financial gap. Meanwhile, MA aroused broad volunteers to resource mobilization to address the present crisis. These processes led to further improvement of MA's governance and management capacity, which is one of the main successes gained this year. In addition, 80 volunteers were newly registered during the year.



Building up operational capacity

MA organized various trainings for capacity building of staff to uplift technical and practical abilities. 16 staff from field offices attended the training on management and evaluation (M&E) methods conducted in January. The training covered introduction and utilization of M&E tools updated in 2023. Training on logistics management was provided for managers of field offices and relevant staff of FHCs at Phyongsong City Cultural Center in August. Training on Clinic Management Information Systems (CMIS), which was held in September for 9 heads of FHCs

evaluated the operational situation of p-CMIS introduced into SDPs, and mentioned some practical issues in upgrading it into e-CMIS. MA also arranged the refresher trainings for service providers in relations with the national training institutes, as a part of improving the practical skills of service providers by acquiring advanced RH technology. Thus, 7 service providers took part in refresher trainings for doctors by provinces this year. These trainings contributed to steadily improving the quality of services provided by MA.



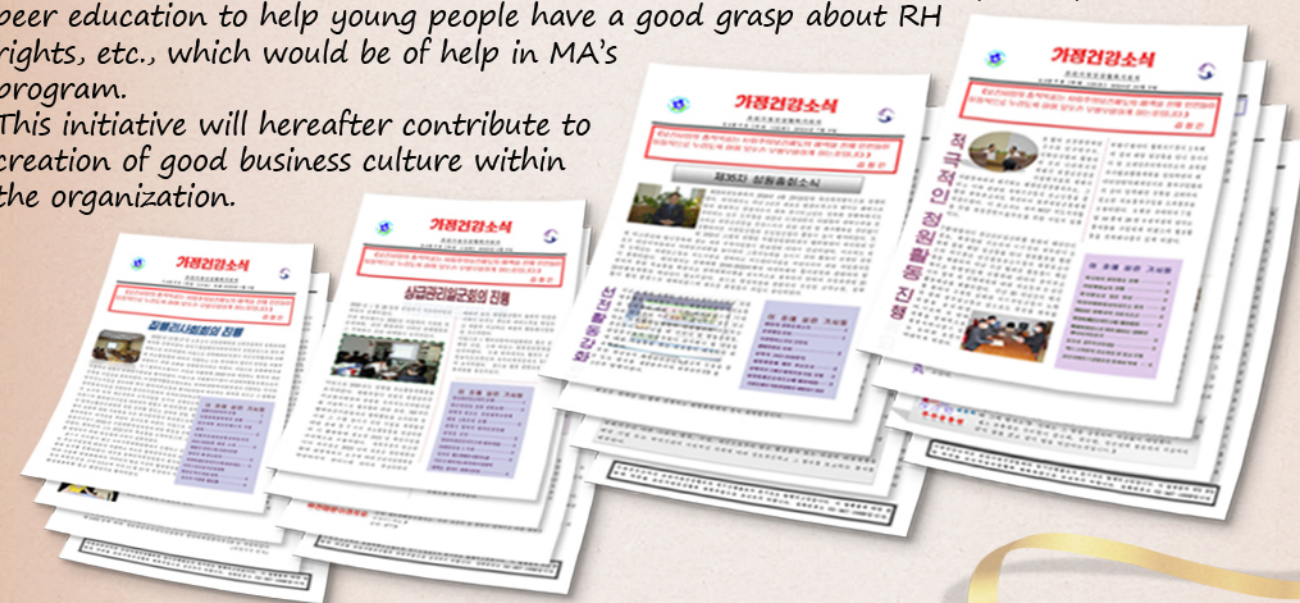
Exchange of experience on newsletter vitalizing

During the past two years after setting up a special column for sharing information in MA Newsletter "Family Health News", many articles have been submitted from more than 200 volunteers and staff.

Taking it as the main theme of this column for 2024 to conduct IEC activities suiting to the characteristics per subjects, MA encouraged all interested volunteers and staff to introduce their experiences and successes.

Articles presented by 95 people were valuable stories including the experiences: of promoting RH self-care among population in target areas by enhancing hygienic propaganda, in conducting various IEC activities to expand male participation in FP, on peer education to help young people have a good grasp about RH rights, etc., which would be of help in MA's program.

This initiative will hereafter contribute to creation of good business culture within the organization.



Service

Statistics

FP services				
Service items	Number of Services			Total
	Family Health Clinics	Outreach Service Teams	Associated Health Facilities	
FP General Counselling	37,696	6,697	78,242	122,635
Oral Contraception	16,379	-	58,432	74,811
Injectable Contraception	4,232	-	-	4,232
Male Condom	6,523	-	17,710	24,233
Implant Contraception	365	-	-	365
IUD	13,517	10,330	-	23,847
Female Sterilization	203	-	-	203
Male Sterilization	145	-	-	145
Emergency Contraception	120	-	626	746
Fertility awareness-based method	1,011	-	1,407	2,418
Total	80,191	17,027	156,417	253,635

Non-FP services			
Service items	Number of Services		Total
	Family Health Clinics	Outreach Service Teams	
Abortion	5,778	-	5,778
HIV/AIDS	134	192	326
STIs/RTIs	5,053	2,646	7,699
Gynecology	58,751	68,878	127,629
Obstetrics	10,898	11,637	22,535
Urology	1,869	2,582	4,451
Subfertility	2,116	1,768	3,884
Specialized SRH	7,149	4,761	11,910
Pediatrics	3,813	2,557	6,370
Non-SRH	10,675	19,203	29,878
Total	106,236	114,224	220,460